

FOCA Intro



Annual General Meeting of Members

Wednesday June 9, 2021

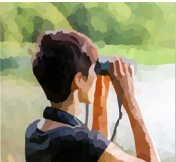
7:30pm-9:00pm

by videoconference, presented by

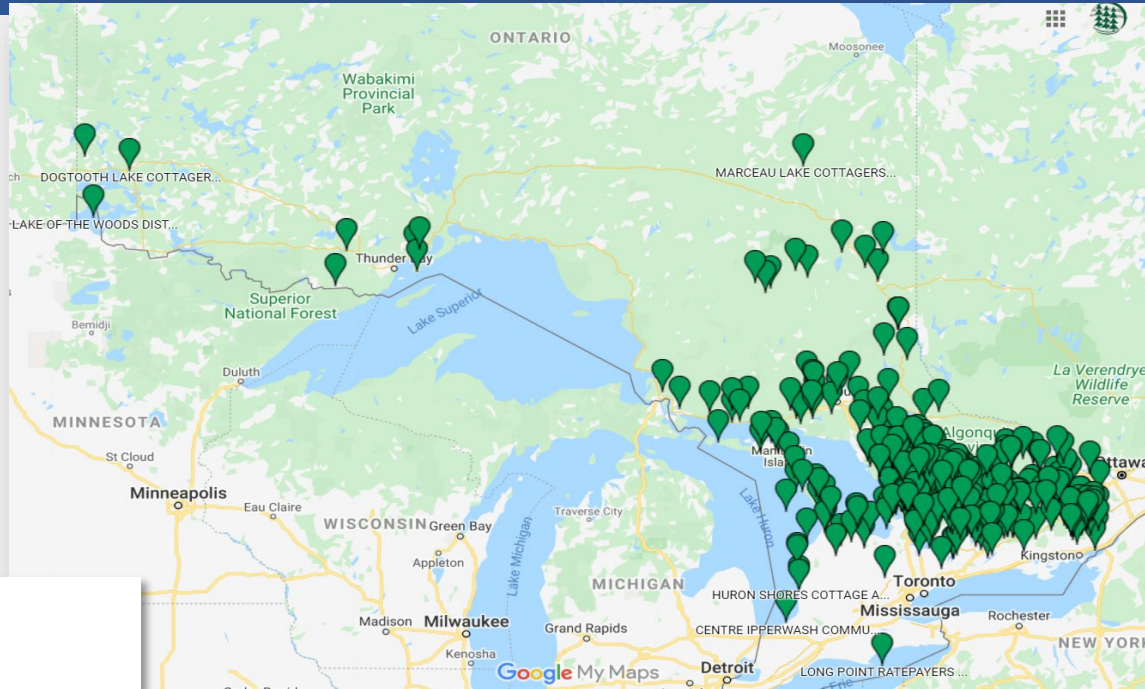


Michelle Lewin

**FOCA Communications &
Development Coordinator**



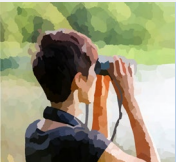
FOCA's Community



520+
member
Associations

50,000
families

As the voice of Ontario's waterfront community, FOCA serves a collective purpose where we are more effective together than individually.



Your FOCA Member Benefits



Key Services provided to the Association:

- Member discount on liability insurance for groups in the **FOCA Insurance Program** administered by Cade Associates
 - > INCLUDING new “**Legal Helpline**” for the Association
- Policy updates & government advocacy on rural issues
- Articles, fact sheets, videos & brochures on hot topics (septics, invasives, cottage succession ...)
- **Members’ only web login** for detailed information, governance tips & more.

Also: Benefits, Event Access & Discount Offers for all Member families!

<https://foca.on.ca/benefits/>

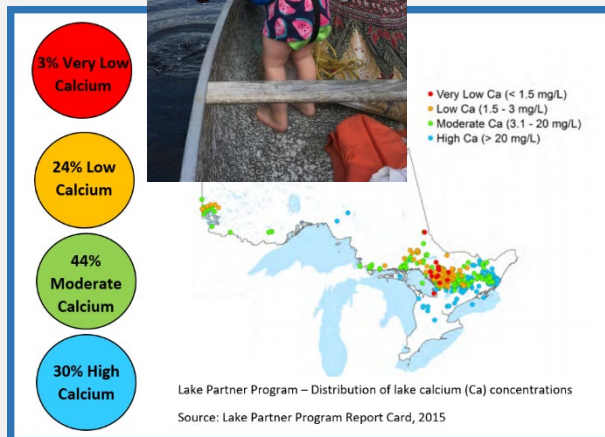
FOCA's Priority Goals



Promoting Healthy Lands,
Lakes and Rivers



Advocating for
Responsive Government



A Guide to Municipal Engagement for Ontario Lake Associations



FOCA's Priority Goals



Serving Lake and Road Associations



Championing Affordable and Safe Rural Living



Lake Kashtabog Residents' Association AGM

CadeAssociates Insurance Brokers Limited FOCA Association Insurance



Complete coverage for your lake, land or road association.

CottageFirst Insurance
Broad Coverage for Peace of Mind.



Image: David Cornish of Talpines Property Owners Association



The Power Line
F C A
Federation of Ontario Cottagers' Associations

TARGETING TAX!



Tax Tactics for Cottage Owners

FOCA's Priority Goals



**Building
Capacity**



**Fostering
Community**

FOCA survey: 2020 on- & off-season usage of waterfront properties

648
RESPONSES
85%
from SEASONAL users

Usage in a
TYPICAL year

90
summer season
days

49
"off season"
days

Usage in 2020

96
summer season
days

66
"off season"
days

Usage was
up **7%**

Usage
could be up
35%

Source: FOCA survey October 2020 (n=648)

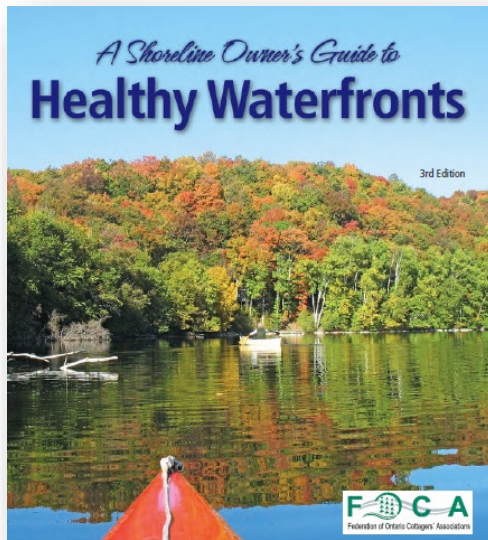


Staying safe at the
Lake - Cottaging
and COVID-19

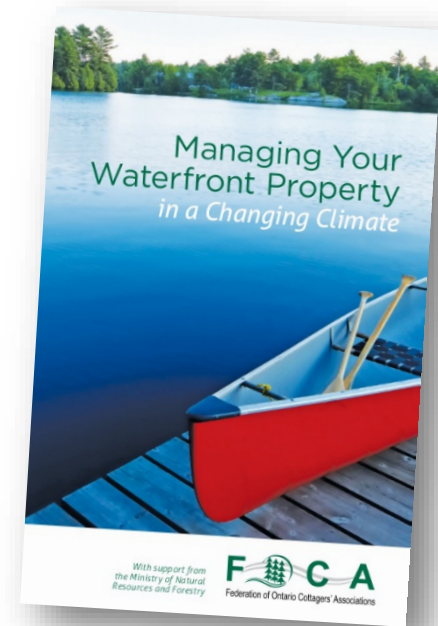


Healthy Shorelines

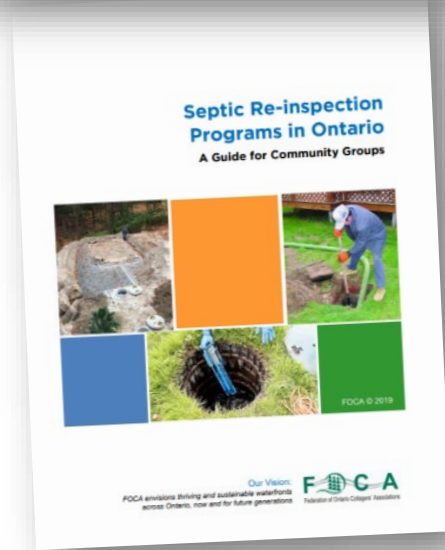
FOCA resources



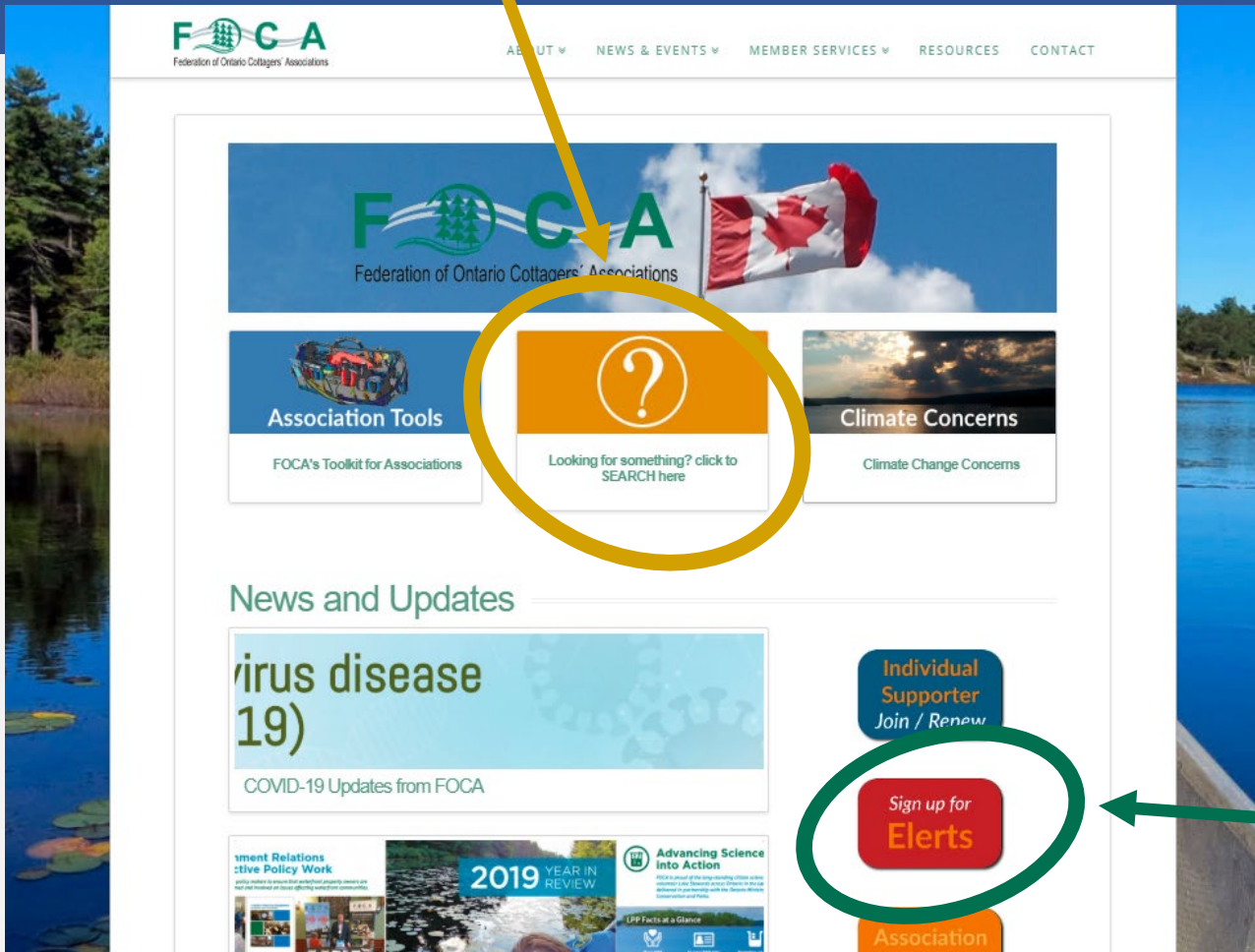
<https://foca.on.ca/publications/>



FOCA Septic Report & Video:
<https://foca.on.ca/septic-systems>



Got a question? Search: foca.on.ca



Join
over 12,000
FOCA Eert
subscribers!



FOCA and Waterfront Ontario:



Creating stronger communities

